Permit #F00056561

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00056561 **Type of Permit:** FILMING **Release Date:** 10/09/2012

Production Company BRAND IDEAS LLC

Insured Company Name BRAND IDEAS LLC
Contact Phone No. 1 818-512-1658
Contact Phone No. 2 310-683-0940
Fax
Address 2301 ROSECRANS AVENUE, 4110
EL SEGUNDO, California 90245

Production Title SENSA

Type of Production Commercial - Standard

Producer Jason Stucky

Director Carter Baldwin

1st AD Jason Stucky

Production Manager Christophe Faubert

FilmL.A. Coordinator Brian Palmert

Location Manager Dan Williams
Primary Phone Mobile - 310-704-4779
Secondary Phone

Location Assistant N/A N/A
Primary Phone Mobile - 555-555-5555
Secondary Phone

Fees

Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,147.00

Number of Locations 2

NOT A PERMIT

Permit #F00056561

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00056561
Production Company BRAND IDEAS LLC
Insured Company BRAND IDEAS LLC
Production Title SENSA

Location Manager Dan Williams
Primary Phone Mobile - 310-704-4779
Secondary Phone

Location Address 7420 La Tijera Blvd, Los Angeles, CA, 90045

Location Type Restaurant

Film Dates 10/10/2012 - 10/10/2012 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Community Survey Obtained
No cast or crew parking on area streets
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Brand Ideas.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	5
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	8
Crew	55
Extras	20
Spot Check	1

Filming Activities Interior Dialogue;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 702 **Grid:** J1

Approvals LOS ANGELES POLICE DEPARTMENT Ed Padilla

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NO PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number F00056561
Production Company BRAND IDEAS LLC
Insured Company BRAND IDEAS LLC
Production Title SENSA

Location Manager Dan Williams
Primary Phone Mobile - 310-704-4779
Secondary Phone

Location Address 19802 Placerita Canyon Rd, Los Angeles, CA, 91321

Location Name DISNEY RANCH (GOLDEN OAKS)

Location Type Ranch

Film Dates 10/11/2012 - 10/11/2012 06:00 - 21:00 1 day

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
4000 gal water truck	1
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	5
Generator	1
Motor Homes	1
Vans	3

Personnel on Location

Type	Quantity
Cast	8
Crew	55
Extras	20
LA County FSA assigned	1

Filming Activities Exterior Dialogue; Filming activity by OLD LAKE;

Jurisdiction **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 4641 **Grid:** G1

Coordinator Note LA COUNTY FIRE #12-2371-123; FSA REQUIRED & 4000 GAL W/T

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Brand Ideas/ Intelligent Beauty ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/9/2012

Dan Wilde

Representative's Signature

DAN WILLIAMS

Representative's Name (Please Print)

Representative's Title (Please Print)

Brand Ideas/ Intelligent Beauty

Name of Principal (i.e. company name) (Please Print)

2310 Rosecrans Ave. Suite 4100

El Segundo, CA

90245

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180